



License No. 032059
Environmentally Friendly
Low-VOC Paint

“Dulux Paints, Caring for you and the environment.”

Protecting Mother Nature is our utmost priority.

When it comes to offering eco-friendly paints, AkzoNobel is a true leader in sustainability. As the parent company of Dulux, we are totally committed in not only offering high-quality paints that are long-lasting and durable but also safe for you and the environment.

At AkzoNobel, we believe in offering sustainable products that meet the needs of today's consumers while preserving the environment for the present and also future generations.

We are one of the leaders in the chemicals sector of Dow Jones Sustainability Index, which benchmarks the sustainability performance of leading companies based on environmental, social and economic performance.

Dulux Paints: Low Odour and Low VOC.

Dulux is the first in Malaysia to present a complete interior range of low odour, low VOC and green label-certified emulsion paints for you and your family. It is certified by Green Label Singapore, an independently managed, non-profit and non-government organization that strives to promote concern and responsibility towards environmental protection and conservation. Dulux low VOC paints use water as a carrier instead of petroleum-based solvents. As such, the levels of harmful emissions are significantly lower than solvent-borne surface coatings.

What Are VOCs?

VOCs stands for Volatile Organic Compounds. They can be found in solvents that are used in paints to control drying time and application properties. VOCs are released into the air when paint is applied onto the walls. After application, the content of VOCs is higher indoors than outdoors because VOCs linger longer inside homes due to its different rate of dissipation into the air. Although VOCs levels are highest during painting, they can even continue to diffuse into the air for several years.

Products containing VOCs.

Other common household products that also contain VOCs are, lacquers, cleaning supplies, adhesives, paint strippers and varnishes.

How are VOCs harmful to the environment?

VOCs that are released into the air can be dangerous to Mother Nature. In fact, paints are the second largest source of VOCs emissions into the atmosphere after automobiles. VOCs are a form of greenhouse gas that contributes to global warming. With the release of VOCs into the air, they accelerate the rise of global temperatures, together with other forms of greenhouse gases. Beside causing air pollution, VOCs also contaminate groundwater and damage soil.

How are VOCs harmful to humans?

As paint dries, these harmful VOCs are released into the air at high levels. When VOCs are inhaled into the body, they can be harmful to your health. Here are some of the risks of inhaling VOCs.

• Short - Term

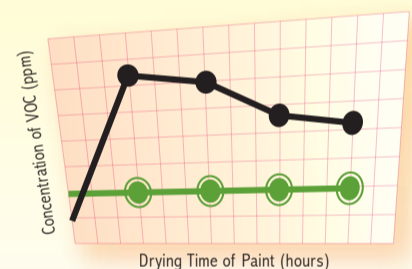
- Eye, nose and throat irritation
- Headaches
- Nausea / Vomiting
- Dizziness
- Worsening of asthma symptoms

• Long - Term

- Increased risk of:
 - Cancer
 - Liver damage
 - Kidney damage
 - Central Nervous System damage

Why choose Dulux low VOC paints?

Because you can rest assured that any Dulux interior paint you choose is safe for you and your family. Dulux low VOC paints help reduce health related risks that are closely linked to paint hazards. What's even better is the convenience it offers you. Even while your home is being painted, your family can still continue their daily activities indoors without worries. And for those who have just completed home renovations, families can move in sooner without even waiting for paint to dry.



Graph is just to illustrate VOC emitting level

Make the right choice

Caring for the environment is a responsibility that we all need to shoulder together. So the next time you need to paint your home, choose Dulux low odour and low VOC paints. Not only will you play your part in preserving Mother Nature but also ensure your family is safe from harmful VOCs.



* Compared to normal emulsion paint

To find out more about Dulux low VOC, low odour paints, visit:



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Dulux

Adding colour to people's lives

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